

THE FUNDRAISING CONVENTION COMPANION: CRITICAL THINKING

The IoF is partnering with Rogare to identify sessions that will challenge your thinking. In contrast to sessions that are aimed mainly at increasing or enlarging a delegate's knowledge, critical thinking sessions aim to encourage delegates to think differently about the issues, challenges and problems they face in their day-to-day jobs, or in terms of sectoral policy. These sessions are therefore not just giving delegates answers, but also giving them tools to find the answers themselves.

The aim of this guide is to make it easier for you to plan a route through the programme that will help you fine tune the knowledge that you already have and make the most of your time at Fundraising Convention.

► MONDAY 2 JULY 2018

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|---------------|---|
| 09:15 - 10:15 | <u>Plenary speaker - Will Gompertz</u> |
| 10:30 - 11:30 | <u>Mid-value giving - a global view</u> <u>The future of corporate partnerships</u> <u>How are charities working with internal audiences to increase legacy giving?</u> |
| 12:00 - 13:00 | <u>Ethics Jeopardy!</u> |
| 16:30 - 17:30 | <u>Relationship fundraising 3.0</u> <u>Charity of the year - should we bother?</u> <u>Women in fundraising - debate</u> |

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the fundraising think tank

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► **TUESDAY 3 JULY 2018**

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| 09:15 - 10:15 | <u>BAME fundraisers in the UK - what's race got to do with it?</u> <u>Donor focussed leadership - How to create a donor friendly action-taking culture</u> |
| 11:45 - 12:30 | <u>Just do the right thing! But is it so easy to tell right from wrong in fundraising?</u> |
| 13:45 - 14:45 | <u>Plenary speaker - Fatima Bhutto</u> |
| 15:00 - 16:00 | <u>How to get your whole organisation behind delivering great experiences</u> |

► **WEDNESDAY 4 JULY 2018**

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| 09:15 - 10:15 | <u>Event participants and transformational experiences</u> <u>Getting uncomfortable with innovation</u> |
| 10:45 - 11:30 | <u>Mystery shopping - what a supporter journey really looks like</u> <u>When is it right to say no? The ethics and practice of accepting or refusing donations</u> |
| 13:45 - 14:45 | <u>Plenary speaker - June Sarpong MBE</u> |
| 15:00 - 16:00 | <u>Donor acknowledgements: Learning to say a better thank you</u> |

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